

Company profile ComSol AG Commercial solutions

The specialist for trade and consumer goods industry

Frechen, January 2007. The German trade and consumer goods industry faces enormous challenges: Consumption restraint and "price battles" increase the stress of competition and force the enterprises to permanently new innovations. Especially, very efficient IT systems offer the base to outlive within in this hard competition. "Gains only results from the goods economy." (Quotation of Erwin Conradi, trade expert and former metro supervisory board chairman). This is where the service portfolio of the ComSol AG Commercial Solutions picks up. "The responsible persons are permanently looking for suitable solutions reaching for optimal and innovative business models." says Bernd Hellgardt, chief executive officer of the ComSol AG. "Increasing legal requirements assign the responsible persons to new challenges." Since the beginning of the year 2000 the ComSol AG supports trade and consumer goods industries in implementation and operation of mySAP-applications of the SAP AG.

Having perspective with SAP-applications – acceleration of business processes

The integrated standard software of SAP makes transparency available in every business range. Because of the large scale integration of the software, every operational sequences, which are functional coherent, are linked to each other automatically. All collected data flow into the process automatically. Logistic movements of abundance lead parallel to an extrapolation of value. The linking-up of sequences in trade and consumer goods industry, to the so called "supply chain" controls and accelerates the operational proceedings. Current tailor-made data are available at every work station. The consistency of this information is one of the fundamental bases of the system SAP. The business processes are transparent reproducible at anytime and ensure an actual view of the economic situation.

Individual solutions on the basis of industry expertise

Before using SAP, an exact analysis of the situation, the targets and requirements of the particular enterprise is made. ““We are a professional and independent service company and qualify ourselves as the implementation partner for mySAP systems in trade and consumer goods industry,” says Bernd Hellgardt. “Our great advantage compared to our competitors: We are not only IT specialists, but we have our origin in the trade and in the consumer goods industry.”

Current data for 1.500 staff members

In several projects the staff members of the ComSol AG have demonstrated that the performant process of large SAP-Systems is possible at the trade industry. Back in 1994, employees of the ComSol AG have built up an central SAP-System of more than 1.500 users and a data base, which is larger than 1,4 terabyte at LEKKERLAND-TOBACCOLAND. This system has enabled hundreds of staff members working at the direct mail selling being able to receive orders online in very short response times – even among limit load. For these reasons, the ComSol AG belongs to the pioneers of implementing SAP-systems at the german trade and consumer goods industry. Using the example of LEKKERLAND-TOBAXCCOLAND, the “supply chain” begins to show: Suppliers of the consumer goods industry use the SAP-applications as well as the customers of LEKKERLAND-TOBACCOLAND. And lots of them count on the expertise of the ComSol AG.

Further customers of the ComSol AG are: Karstadt, Quelle, Raiffeisen-Warenzentrale Rhein-Main e.G., dm Drogeriemarkt, Deutsche Post Serviceniederlassung Retail-Systeme, JT International Germany GmbH, Büroring eG, Südzucker AG, T-Punkt Vertriebsgesellschaft mbH, Fielmann AG, Home Shopping Europe, etc.

Focusing the requirements of the trade and consumer goods industry

The enterprise set up in 1999 and located in Frechen, near Cologne, Germany, continues its growing course in 2007. More than 50 consultants are working for market leaders from the trade and the consumer goods industry. "The professional advisory service by senior consultants with long-standing experience provides ComSol AG a prominent position in the market." expresses the chief executive officer Bernd Hellgardt. "We have chosen the incorporation as a social system form to give our employees the possibility to an attractive shareholding system in the long-term success of the enterprise. A start at the stock exchange is neither necessary nor planned." The strategy of ComSol AG is embedded in partnerships like the one with Hewlett-Packard and SAP AG. ComSol AG is Special Expertise Partner Retail and Channel Partner for the trade of the SAP Germany.

Please find further information at: www.comsol-ag.com

We like to be at your disposal:

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